



# ALEX ARIETE BIOGRAPHY

Equipped with proven determination and unmatched, multi-faceted talent, Alex Ariete has quickly emerged on the worldwide EDM music scene as one of the most skilled, youngest, and highly-sought after DJ's. Being a strong social media influencer combined with signing his first track with Ensis Records at the age of 14, Alex's accomplishments make it hard for him to go unnoticed.

As a founder of the subgenre, Triple House, which is a worldwide accepted genre, using a  $\frac{3}{4}$  time signature instead of the traditional 4/4 time, Alex was able to bring together an international group of EDM producers to release Triple House tracks.

Hailing from a musically driven household, at the young age of four, Alex showed a strong passion for the arts. By the time he was ten, he took his first DJ class where he went on to receive a DJ Mixing, Production and Composition certification from Scratch DJ Academy. Shortly thereafter, emblazoned to continue chasing his dream, Alex enrolled at the SAE Institute where he was trained in Audio Engineering with Ableton while he continued studying composition and production. By the impressive age of 12, Alex enrolled himself at world renowned Berklee College of Music, completing three courses: Music Theory 1, Music Theory II, and Vocal Production.

Throughout those three years, using his own motivation and insatiable drive for excellence, Alex experienced countless hours of hands-on, real-audio training, recording and mixing, audio engineering and electronic music production within the private music studios. His craft continued to be fine-tuned through his master classes with Revealed Recordings and Spinnin Records, in the U.S.A and Europe. During this time, he has attended seminars such as "Mix with the Masters" with Al Schmitt and various Masterclasses alongside Usher, Deadmu5, and Armin Van Buren.

Today, Alex is continuing to produce hit music while pursuing his bachelor's degree in Electronic Music Production and Sound Design at Berklee College of Music.

His strong grit and determination to be one of the world's top ten DJ's has already led him to the Big Stage where he is filled with purpose. His powerful stage presence has energized large audiences worldwide at numerous festivals such as SXSW Austin, Winter Music Conference Miami, Exit Music Festival Europe, Groove Cruise Los Angeles, and SunFest West Palm Beach.

Beyond his insatiable drive and passion for DJ'ing, Alex's talent exceeds well beyond his production and composition skills. Alex also competes in ballroom dancing, specializing in Latin flair.

Alex is a go-getter, unstoppable artist on the EDM music scene and in the ballroom. His passion matched with his talent creates a fiery force that has been the catalyst behind his early success and will continue on, leaving a lasting legacy on the EDM industry.



# ALEX ARIETE

## **FESTIVAL APPEARANCES:**

SXSW Music Festival (Austin, Texas)  
EXIT Music Festival (Novi Sad, Serbia, Europe)  
Groove Cruise House Music Festival (Los Angeles, CA)  
Miami Music Week (Miami, Florida)  
Sunfest Music Festival (West Palm Beach, Florida)

## **RADIO APPEARANCES:**

iHeart Radio (Chicago IL)  
APEK Radio  
Wild 95.5 fm (West Palm Beach, FL)  
WRMF 97.9 fm (West Palm Beach, FL)  
PalmBeach.FM Residency (West Palm Beach, FL)  
Electro Club Radio (Lyon, France)  
FM 91.1 Radio (Adelaide, Australia)

## **TV APPEARANCES:**

"Vanilla Ice Project". DIY TV  
"Extraordinary People". CBS 12 News  
"TV Interview". RTS (Serbia, Europe)  
"Razglednica" & "NT". RTV (Serbia, Europe)

## **EDUCATION:**

Berklee College of Music (Bachelors in Electronic Music Production and Sound Design)  
Master Classes with Revealed Recordings and Spinnin Records  
"Mix With The Masters" with Al Schmitt, Usher, Deadmou5, Armin Van Buren  
Scratch DJ Academy (Mixing & Music Production)  
SAE Institute (Music Production & Audio Engineering)

## **Contact/Booking Management:**

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